



PLEASE REPLY TO *Helen O'Callaghan,*
IHFA,
Clonakilty, Co.Cork.
Tel. No. 023-8833443
email: enquiries@ihfa.ie

23rd August '10

Dear Sir/Madam,

The **28th National Dairy Show** will be held in the Green Glens Show Complex, Millstreet on **Saturday 16th of October 2010**. This show is now undoubtedly the number one indoor show and tradestand exhibition to be held in this country attracting as it does an ever increasing attendance.

Again the organisers are making available a substantial amount of tradespace. The cost of the stand units are as follows:

€400.00 for the first unit of 10' wide x 12' deep. Subsequent units will be available at €150.00 per 5' wide x 12' deep. **(Sponsor's are entitled to one free space but still need to complete the booking form)**

If you wish to book space for this highly successful show you are asked to complete the enclosed booking form and forward a cheque for the relevant amount (including electricity fee where applicable) to the above address as soon as possible but in any case not later than **Friday 1st October 2010**. This date is particularly important this year as present indications are that there will be a significant extra demand for space. Also we intend to again include all standholders in a directory at the back of the show catalogue.

Stand space will not be allocated until payment has been received. Canvassing for orders on behalf of firms not exhibiting is strictly forbidden. The distribution or display of printed or other articles except by exhibitors at their own stands will not be permitted. Each standholder must adhere to allocation provided. **Any material displayed should not be in conflict with the interests of C.H.F.C. Each standholder must have his/her own public liability policy and employer's liability where applicable. The policy must be extended to indemnify the National Dairy Show Organisers and The Cork Holstein Friesian Club principals.** Once again the organisers will present an award for the best trade stand display.

The National Dairy Show Committee reserve the right to refuse stand space to any applicant and reserve the right to remove any stand from the Show deemed unsuitable.

Under no conditions will standholders be allowed to sublet space.

NB Please note that all stands must be erected by Friday the 16th of October and cannot be dismantled until all activities in the arena cease.

Further details can be obtained if required from either Sean Mac Sweeney 087-7647242.

Yours faithfully,

Helen O'Callaghan P.P.

Sean Mac Sweeney,
Tradestand Co-Ordinator.